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FREE Money For Bills Uncovered!



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THE LEGAL BIT

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INTRODUCTION

My name is Frank London, so why should you listen to me? Well... because I have learnt all I will teach you, the hard way. I have been made redundant three times in my life, bankrupt once and been involved in two business closures. Not to mention working for a quite nasty individual in Spain who is, to this day being hunted by Interpol. Basically, I have tried many different ways of making money and been involved in many businesses; most worked for a while but never gave me the kind of life I wanted. I have been a Wood Machine Setter, Software Engineer, Finance Manager, IT Manager, Kitchen Designer, Salesman, Sales Manager and Retail Manager, I have also owned an Internet Café and Airport Transfer company and on top of all that... my father was a cockney getaway man in East London. So... a varied and unusual life. I would just like to add at this point that I have never been interested in following in my fathers footsteps. ☺

Anyway... in 2007 I decided to change my life and make sure I had more time with my kids and lovely wife. I got into affiliate marketing but as I did this the recession hit the UK and my position as a retail manager ended. My savings ran out pretty quick and there was no work as I was over qualified for most jobs and retail was closing down everywhere so I couldn't do what I was best at, running a retail business. I had started this Affiliate Marketing project and now had no money to invest in it. I searched and searched to find a way of making sales without spending any money on advertising or promotion. It took me a while but I finally found a way and now I have five websites generating a great living and best of all, I take time off whenever I want. To be fair though, that's not that often as I enjoy what I do so much it's hard to walk away from the PC sometimes.

Well... there you have it, this e-Book will show you how to do what I did and you won't have to spend any money at all (apart from what you spent on this e-Book of course and I will show you how to get that and more back anyway) of course if you do have access to a little funds you will just make money quicker that's all! Please don't be offended if I explain stuff in too much detail, as this e-Book has been written for the complete novice. Because anyone can do this and with so many people being made redundant, I wanted to show people that there are things you can do to make money that won't cost you anything to set up.

So if you are ready to change your thinking and change your life, you have my total support. I can give you the information but it's up to you to take the actions necessary to make this happen. Take it slow and make sure you have understood everything before moving on to the next section.

Good luck...

Frank London



1. Affiliate Marketing and Finding the Right Niche

In this section we will cover finding your niche (place in the market) and Affiliate Marketing in detail. You will need to understand this as it is essential that you get off on the right foot and fully understand what we are trying to achieve.

2. Article Writing And Promotions Anyone Can Do!

Now don't be scared!!!! DON'T Panic... this is a whole lot easier than people let on. I hadn't done any articles when I started this and now I find writing articles the easiest thing in the world. Like everything there is a system to this as with everything and once explained to you, you will have one of those moments when you think 'is that it?' Anyway I will show you how to become an expert at this type of marketing. It's the only way of getting a top 10 ranking on Google without paying and top 10 will get you sales. You don't need to be top. I will explain why in this section.

3. The Secret to Successful Keywords

Keywords are the words used by people when searching and you need to know how to find the keywords that people enter in search engines and how many people search. It's not worth doing a marketing campaign for a keyword or phrases that only one person per day searches for. This won't make you any money. The right keywords will get the right amount of people looking at your sales page. Sales is a numbers game and the more people walk in to your shop the more likely you are to sell something. What we call footfall in retail. Higher footfall = higher sales.

4. Free Landing Pages, Websites and Blogs

In this section we cover landing pages and where to get the best websites with the easiest set ups. So if you haven't even had a Facebook account you will be able to set up a blog landing page or even a website. I will also show you how to monetize your blog to earn extra revenue from those people that are just serial surfers. Please don't worry if you haven't done this kind of thing before it is very easy these days with very user friendly software and great support.

5. Taking Your Sales To Another Level

In this section the fun really begins, when you have mastered all the previous sections and can see that the system works and now you should have the picture in your head of how you are going to achieve your goals. In this section we discover how to take your sales and profits to the next level. There will be lots of free resources to help perfect your affiliate marketing business and hone your skills. How to word your adverts to attract targeted traffic, sales not surfers! How to write the best articles and blogs and how to spend the revenue you have made so far, to generate more great sales. All this without owning a single product or making anything. This is real capitalism at work!

AFFILIATE MARKETING AND FINDING THE RIGHT NICHE

WHAT IS AFFILIATE MARKETING?

Simply put, affiliate marketing is a where you market someone else's product and they pay you a commission for doing it. This commission can range from 20% to 75% depending on the product. Basically, you sign up to an affiliate marketing website (the two best ones are below) this is free to do.

Let's use [Clickbank](#) as the example as they are the best. You need to register at Clickbank and as I said, this is free. On Clickbank there are many products from dog training e-Books to whole business courses. You need to find products that fit into your niche. When you find a product you like, you can click on the link to promote that product and there will be an affiliate page for you to visit and depending on how supportive the owners of the product are; there will be articles, adverts and banners for you to use to promote the product.

Every time you make a sale you get commission, it's as easy as that. Yeah... you're right it can't be that simple, but the concept is exactly that. You don't need a product of your own and you don't need to deal with customers. All you have to do is get the potential customer to click on the promoter's sales page and the promoter does the rest. You get your commission paid into your [Clickbank](#) account as you make sales without the hassle of complaints or customer support issues.

Visit [Clickbank](#) now and have a look around. There is plenty of support and it is completely free to register. Spend some time reading all the beginners' setup information. Clickbank will be vitally important to your success.

There are many affiliate marketing promoters but Clickbank is by far the best. There is one other I use and that is PayDotCom, have a look around [PayDotCom](#) as this can be quite useful and works much the same way as Clickbank. The only thing with PayDotCom is you need a PayPal account as well, more on PayPal later. If you don't have a PayPal account, sign up for one here: [PayPal](#), again its free. PayPal enables you to be paid online in many currencies which is very handy,

don't forget you are selling to the world. There are 1,966,514,816 internet users and that's your market.

Clickbank pays every two weeks and PayDotCom every month. Another reason why people prefer Clickbank as none of us like waiting for our money.

GET FIVE AFFILIATE PRODUCTS ON THE FRONT PAGE OF GOOGLE AND YOU WILL NEVER NEED TO WORK AGAIN!

Very Important

Once you pick a product at [Clickbank](#) you will be given a web address or link specific to you. This is where you send the customers. The link tells Clickbank that it was you that sent the customer there and you get paid your commission. When you get your link from Clickbank, make sure you have got it right. If you enter it wrong, you won't get paid. If you click the link and go through to the payment page of the product, at the bottom you should see your Clickbank user name. It's worth checking!

Here's what your link will look like

<http://YOURID.product.hop.clickbank.net/>

YOURID being your Clickbank username.

FINDING THE RIGHT NICHE FOR YOU

The niche is the subject or market that you are going to build your affiliate business in. It could be relationships, finance, dog training, kitchen design, tortoise blowing (that's illegal by the way ☺) you get the picture. You need to find your place in the market; it has to be something you are interested in, and/or feel passionate about.

There are ways to find what's best for you. It can be your job, have you been in the same business for 20 years or so? If you have, then you are an expert in that market. What are your hobbies? Have you been passionate and dedicated to a particular hobby or interest? If so you are an expert.

It's quite funny; in my 20 years in retail I have met many people and most of them had no idea that they were experts. When you have a new recruit at work who has never worked in your business, he sees you as an expert. Trust me... everyone is an expert in something. If

you are a 'stay at home mom' and have more than one child, you are an expert to someone having their first baby.

So whether you are a fruit packer, shelf stacker, stay at home mom, stamp collector or dog lover... you are an expert. Even if you haven't seen much of life and are a student you are still an expert. I bet there's not much you don't know about making cheap meals for one and then having to expand the meal because a mate turned up unannounced. There is a niche for everyone.

Pay attention as this is vitally important!

When choosing your niche or market do not make the mistake of picking an over subscribed market like relationships or weight loss. These two bad boys are the worst as companies are paying fortunes online to advertise for these markets because they are so lucrative. I know what you're thinking, well that's what we want isn't it? Lucrative means plenty of profit right? Wrong! The problem is little fish like us can't get near the customers unless we drill down a bit.

Let's use weight loss for example as this is the worst. What you need to do is narrow the niche down (drilling down as we call it) don't do general weight loss; do an advertising campaign for 'getting a flat stomach back after pregnancy'. That way you appear to be an expert and if you have had children, guess what? You are an expert! There are several products out there for this niche and you know, when people click on your promotion they are only interested in post pregnancy diets and exercise regimes.

So this has two advantages, there isn't so much competition and your customers are what we call targeted traffic (only looking for this kind of product). If you do all diets than you will be running against the wind so drill down whatever niche you have chosen and promote this one campaign to death.

For example if you are a cat lover, don't try to promote all products to do with cats just focus on one aspect of having cats. How to stop them scratching the furniture for example. If you can find an affiliate product linked to this niche, then you have a very good niche, a problem that people want solved and a much targeted audience to sell to, with very little competition. Don't forget, millions of people surf the net each day and they are all potential customers. You only need a

very small portion of these people to see your advert or read your article or review and bingo... cha ching! You have a sale.

Once you have a successful niche campaign running and making money you can add related products to your advertising pages, blog or website. But don't make the mistake of trying loads of stuff in the hope that some of it will work. This is the biggest mistake made in affiliate marketing and the biggest reason people give up.

Pick your niche, drill down if it is over subscribed and promote it to death until you see regular money coming in. Later you can use some of that money to pay for advertising to increase profits further. Then and only then start on a new campaign or add-on product.

To summarise:

So now hopefully you have a better understanding of what a niche is. Start working out what your niche is going to be. It needs to be something you can talk about for hours, even to the point of boring people rigid. If it's quite a vast subject, take one aspect of it to reduce competition and promote that aspect to death. Don't worry we will get on to promoting later. I know this is all a bit hard to take in if you are new to this business but keep at it and it will all become clear as we progress.

Huge Tip!

A hobby tends to work better as a niche as you may have to do some research later and it's a lot more interesting if you enjoy what you are researching. Also if you are working and doing this in your spare time you won't want to do it if the subject matter is the same as your day job. It will just feel like overtime and no fun at all. You must keep it a fun subject for you, so that you don't get bored before you make any money. Onwards and upwards!

Here's a break down of what you need to do at this stage:

- ✓ Set up a [PayPal](#) account if you don't have one.
- ✓ Register at Affiliate Websites [Clickbank](#) and [PayDotCom](#).
- ✓ Read their beginners guides and videos.
- ✓ Decide your niche market.
- ✓ Find a product that fits your niche market.
- ✓ Get your product link.

- ✓ Check that it works by visiting it yourself.
- ✓ Get ready to promote your products to 1,966,514,816 potential customers.

Don't forget to take things slowly and don't worry this will seem a bit daunting right now but it is easier than you think. Take it one step at a time, it is so worth it!

ARTICLE WRITING AND PROMOTIONS ANYONE CAN DO!

PROMOTIONS ANYONE CAN DO

There is a mass of forums on the internet and there will be one for your niche. Whatever niche you have chosen there will be people chatting online and chewing the fat every minute of the day somewhere in the world. If for instance your niche is 'wedding speeches' and you are promoting an e-Book about 'wedding speeches' just enter "wedding speeches" in to Google Search and wait for the results. When the results arrive you will find down the left hand side an option for 'Discussions' click on this and you will find forums and discussion groups.

What you do next is register on several forums and tell the people on there, how wonderful this new product you have found is and how much it improved your speech writing and confidence. Promote your niche product and don't forget to put your affiliate link. There will be people on the forum worrying about their upcoming wedding and would love a manual to help them get it right.

The basic format for a product review is:

- Explain why you have an interest in this kind of product
- Then tell them how you stumbled upon this product (your affiliate product)
- Share how much better you were after using this product
- Let them know where they can get the product (your affiliate link)

Your affiliate link will look something like this:

<http://XXXXX.weddingspeeches.hoplink.clickbank.net>

(Where XXXXX is your Clickbank ID)

Example:

"I got married last year and I was so nervous about the speeches because I hate public speaking. Fortunately, I stumbled upon a wedding speech website and bought an e-book from there. After

reading the e-book I had developed a lot more confidence and had no problem speaking and my wedding speech was brilliant. The link is below if anyone wants a look"

<http://XXXXX.weddingspeeches.hoplink.clickbank.net>

(This works with any product not just the example above)

Observe there is no sales spiel or hype just a genuine person letting people know about a product they used. This is how it's done for maximum effect. Don't get carried away with sales speak as these days people tend to switch off if something sounds like sales spiel. Especially, outside of America where people aren't so used to capitalism and big time sales ads. Don't forget you are selling to the world. In most European countries the people miss trust anyone trying to sell them something and the barriers come up, especially in the UK. English is spoken all over the world and you will be amazed who and from what country your customers come. I have made sales in 150 different countries, of which only 6 had English as their main language.

We don't sell – we review and recommend!

Remember our sole purpose is to get people to click our affiliate link and visit the promoters landing page. The promoter does the selling, our job is to find the targeted traffic and just get them interested enough to visit our affiliate link, read the product sales page and hopefully a certain percentage of them will buy the product... cha ching! Notice I said targeted traffic again, this is important. You must focus on targeted traffic and not just post anywhere to anyone.

Who are you selling to?

There is no point spending hours writing forum submissions and posting them on websites where the majority of the visitors aren't actually interested in your niche product. In our example niche 'wedding speeches' we would only post to specific audiences where the majority are looking for help with their wedding speech, or organising a wedding. There is no point posting to forums that are dealing with wedding flowers or wedding dresses as their visitors are focused on something else completely.

It is very important that you understand who you are selling to. In our example for instance it is mostly the men that need to do wedding

speeches and toasts. So there is no point posting a product review aimed at mostly men on a wedding forum populated by women. Choose carefully and don't waste your time. This is the single most damaging thing to morale when trying to make money with affiliate marketing. It's not about chucking loads of stuff out there; it's about getting the right product in front of the right customer. That way you will see results quicker and make more free money from less people. In this kind of marketing; less really is more!

Save everything you create:

You must save every advert, review or forum post on your favourite word processor and organise your folders so that you don't have to keep typing reviews. Don't forget you can use the same forum posts over and over. So you can spend a couple of hours just finding forums and post the same product review on many forums.

So... don't panic you can generate a lot of sales from just four great reviews!

It is best to right about four different reviews for the same product and post everywhere suitable, alternating them. You will find on some products the promoters give you the reviews to use. I would suggest changing them slightly as some affiliates are a bit laze and just post them as they appear on the promoters affiliate page. It is best to write your own forum posts after reading all the ones the promoter has given you. Reading there posts and adverts will show you how to do it well.

Once you get your head around writing a review as in the previous example, you can see how easy it is to get free visitors and free money from just four reviews.

Free Advertising with Free Classified Adverts

There are many places to advertise for free online. There is 'Classified Ad' websites that allow you to advertise for free that by using the right keywords you can rank quite highly on the search engines and even appear on the front page of Google, Yahoo or Bing if you choose a key phrase that is not being used. Most affiliate products will give you the adverts and keywords so you can get started straight away.

Here's some links to free Classified Ad websites.

[USFreeads](#)
[UKClassifieds](#)
[Classifieds For Free](#)

All you need to do is Google "classifieds for free" and you will find hundreds of Free Ads websites. [USFreeads](#) is the best one for world exposure and the USA though. Remember again you are selling to the world so don't just use Free Ad sites in your country. For example we promote a product that only Canadians and Americans can use so we advertise the product only on the most popular Free Ads websites for those two countries.

Now you can take this free advertising thing one stage further. Remember what we said about targeted customers. If we use 'dog training' as an example of a great niche, if you were wanting to place free adverts for your affiliate product all you need to do is Google "dog training free adverts" and you will be taken to loads of places for you to post adverts or product reviews all for free and to a targeted audience of dog lovers who are not just dog lovers but dog lovers interested in dog training.

Try it now just to see for yourself what I mean and come back to this...

[Click here to search Google now](#)

See... loads of places to advertise your affiliate product to a targeted audience all for free. Money for nothing!

Viral Marketing

Viral marketing is a system that is a bit difficult to explain but it is free and it does grow on its own. It is well worth doing and getting your head around. This website explains it better than I could ever do so check it out.

Here's a link: [Free Viral](#)

Again, I know this seems a lot to take in but just think how much more you know now than before you started. Hopefully you can see by now that it is possible to earn free money online, you just need to know how, where and what to do.

Keep at it, you are doing fine. If there is anything you are unsure with, read the section again.

ARTICLE WRITING EXPLAINED

Article writing is the best form of free advertising it is just the forum product reviews expanded to 400 to 600 word article reviews. Some of the products you promote will provide articles for you to post on article websites. There are many article websites to post your reviews on and they are all FREE. The art is to post articles on the article websites that rank highest in the search engines. This again is about time management as we don't want to waste time posting articles on websites that don't rank at all and there are many that are a complete waste of time. We will show you where to post your articles at the end of this section.

Again... save everything you create:

Again, like the forum reviews when you write an article you must save it as you will be able to post this to many article sites for free. The best thing to do is post your articles to the top three article websites every time you write one. By just writing and posting one article per day you can generate a great income in time. Don't forget once you post an article it floats around the web for years. This isn't like an advert that you pay for that runs for a month and then stops until you pay again, sometimes not generating any sales. With this system, it costs you nothing but your time and once an article is out there it is out there for good.

The benefits of article writing:

Basically, there are many websites that need content for their front page and can't employ writers. So they use the article sites we post to - to find content and reviews for their websites. What you want is for the websites to use your articles so that their readers click on the links for your affiliate products. When these websites use articles this way they are not allowed to change anything so your links remain a link to your product. This also creates traffic to your article making it more attractive to the search engines. The more popular your article is the higher it ranks in Google, Bing and Yahoo search engines.

A simple system to writing articles:

If this seems a bit daunting at the moment, don't worry, there is a system and once mastered it is very easy to reproduce. This is all about learning the process and then replicating it over and over.

Here's the structure:

- Article title
- Summary
- Content
- Resource box or author bio

We will cover each one in turn and you need to be sure you have fully understood before moving on. What most people do is create a template on their word processor with the above subject titles. Until you master it and believe me, that won't take long. Once you have written 10 articles you will wonder why you were so worried.

Article title:

This should be easy to read and contain the keywords or phrase that we are trying to rank for on search engines. We will cover keywords and how to find the best ones in the next section. Using our previous example of 'wedding speeches' here's some examples:

Where Do You Find Funny Wedding Speeches?

How To Write A Funny Wedding Toast

Wedding Speeches – I Hate Public Speaking

5 Things You Should Know When Writing A Wedding Speech

You see how easy it is? It is even easier when you know what key phrase you will be using. If your key phrase is 'wedding toast' you need to have it in the title, summary and in the content at least three times.

The Summary:

The summary can be the first paragraph of the article or a separate piece of text enticing the reader to read the article. So it should

contain relevant information so the reader knows what the article is going to do for them. Example:

If you are wondering how to write a funny wedding speech, you might want to consider these 5 things.

Writing a wedding speech isn't easy to get right so if you are having difficulty knowing where to start, this article may just help you decide.

You get the picture; your summary should entice or intrigue your reader so that they want to read your article. Why should they read your article? Most people are busy these days so you have to give them a decent reason to take time out to read your article.

Content:

The content has to have the key phrase at least three times in the text, preferably more. Here you will find the importance of your niche being something you feel passionate about. Most people have no trouble talking and talking about their hobby agreed? Well that's why you need to feel passionately about your niche, all this article is – is you talking about the niche subject.

What you want to achieve is giving the reader enough information to keep them interested without giving them all the information in the product you are reviewing.

What really works well is if you can give them a tip or little known bit of information to get them excited about the product.

Don't forget you are trying to help them, most people read articles because they are looking for answers to a problem they have and these people are our customers. The best place to find out what problems people want solved is where I sent you in a previous paragraph. If you remember we spoke about forums and down the left hand side on Google there is a link to discussions when you do a search. If you go on these forums you will see people interacting with each other and explaining how they dealt with a problem. Some of the conversations are great article material. What you can do is find a few forum posts about your niche and copy the most interesting information into your word processor in blocks. From this information you will find it so easy to write your article.

One other place is Amazon, find books on Amazon about your niche and read the reviews of the books and you will find more than enough material there and I have also found some great little known tricks and information that people have posted on there which I used in articles.

The best thing to do with article writing when you start out is to just write, don't worry about how grammatically right it is as it isn't a school essay. You can use a pseudonym or pen name to start with. All decent word processors correct most things for you anyway. Spelling is important but if you're not good at spelling use a spell checker and get someone to proof read your articles that is good at spelling. My wife still proof reads all I do and I have been doing this for years. So if you find any mistakes it's her fault 😊.

Here are a few useful links to show you how article writing content should look:

<http://cashpointmonkey.com/Divorce.aspx> this is one of my websites and these articles are ones written by me under the pen name of Dave Islington.

<http://ezinearticles.com/?Kinect-Review---Virtual-Reality-Technology-Or-Just-Another-Wii?&id=4498642> an article that I wrote in July 2010 that in July and August 2010, ranked on the front page of Google. In the first two weeks of this going live it had 1600 visits all for free and appeared on the front page of nine different websites in these first two weeks.

Article Marketing is about writing quality original articles to promote you, your business, your products and your organisation. It's about exposure and targeted traffic attraction and getting people to your affiliate link.

The three keys to article writing:

1. Create great, original content to promote you as an expert in your niche.
2. Create great, original content not to sell or promote in your article body content, but provide useful information for your reader.

3. Submit your best original content frequently to build a steady stream of traffic back to your website, blog and affiliate link.

You may be asking yourself: "if I don't try and sell in my content how will I sell anything?" The key concept is to use your article body to share your unique expertise and show people where they can go to improve themselves or their circumstances. People are more open to a review than a sales page. Remember we don't do the selling the promoter does.

The resource box or author's bio box:

The Resource Box at the bottom of the article submission page is where you provide a link back to your website and get the reader to click on it. Some article websites call it a 'resource box' and some call it the 'author's bio box'. Either way you basically put in here what we in the trade call "A call to action" some people write a little bit about themselves and some just put a little bit of sales spiel and the link to their landing page (more on this later). There isn't a 'best way' as they both work if the content has got the reader excited enough. Below are some examples:

Sales spiel resource box

If you would like more information and a video demonstration of the Xbox Kinect, just visit www.kinectreview.org - you can even pre-order so get on the waiting list NOW! This is going to be big so to make sure you have one for Christmas you will need to pre-order very soon. Once the Microsoft marketing machine gets moving the sales will go through the roof. We can even show you how to get one for FREE!

Friendly and helpful resource box

Thank you for reading my article! Please [Click Here](#) to get more information and advice plus your FREE 7 day weight loss e-course. You have nothing to lose but that muffin top (if you have one - if you don't have one - well... lucky you ;-)

Nothing gets someone clicking on your link better than a freebie! Some of the promoters will give you a little e-book to give away or there might be a free seven day trial so make sure you mention this in your resource box. It will give your reader a real good reason to click on your link. Everyone likes something for nothing!

Writers block:

I have never suffered from this as I can't stop thinking, writing and speaking coming from the East End of London. If you have ever met a cockney you will know what I mean. We are not known for being quiet. But I do know that people do suffer sometimes with writers block. There are a number of ways around this as mentioned earlier visit blogs on your niche, forums and discussion boards too. But don't worry about this too much as you will soon find things to write about just from the key phrases you will find in the next section.

This is another reason why you have to be passionate about your niche. You never get tired of speaking about your hobbies do you? I love football (soccer) and there is never a time that I can't talk about football. For forty years I have played and later followed football but I can still talk about the game for hours. You get the picture!

Practice:

When all is said and done, just write down what you can, don't think about it too much and don't go over it again and again... just write! It will come quicker than you think. Three years ago I hadn't written a single thing and now I have five websites and write on average two articles per day, even while writing this I submitted two articles per day. It's like anything, the more you do it, the better you get.

Researching For Articles

Now you have your niche and your product and need to research to write articles. Let's assume your niche is *dog training*, what you do is search on Google for *dog training* and down the left hand side click on **Discussions**. Find forums and discussion boards with a few posts on them concerning dog training and then, what I do is copy and paste all relevant information onto a worksheet on my word processor and build it into an article about 500 words long. You will be amazed how much useful info you will find. Little tips and tricks you never knew existed. Re-write and adapt the information into an article and post on your three favourite article websites.

Here are the top three article websites in order of ranking:

<http://ezinearticles.com/>

<http://www.articlesbase.com/>
<http://www.goarticles.com/>

There are more but these are the big three. The top one Ezinearticles.com is by far the most important one to be on as they regularly rank on the first page of Google.

Its great fun especially if it's a subject you love. So you can see now the importance of your niche being something you are interested in or passionate about. Once you get the hang of this, this will become less important as you will be able to write about anything. I can do 30 minutes research and write an article about something I never even heard of 40 minutes ago.

Like everything in life there is a system and once perfected you just repeat the process over and over until the money starts rolling in.

There is a great e-book called [Article Dominance](#) that goes into great detail, how to write the best articles and rank highly on search engines. Once you have made a little commission it is well worth purchasing.

Don't forget that you can go on Amazon and search for books on your niche subject and read their reviews. You will be amazed how much information you can find from peoples reviews. The great thing about customer's reviews on Amazon is they include good and bad observations and sometimes they put what they have learnt from the book. I have even found little tricks that people put on there, to help everyone and these are exactly what you want.

If you can give your reader information that most people don't know they will trust your judgement more and are more likely to click your affiliate link and buy your product. Always keep in your mind that helping the customer find answers is more important than anything else. If you achieve this the sales will follow, don't try and sell too much or they will just run for the hills. When Science Fiction fans buy an Arthur C. Clarke book, it's not because there is a great advert or fabulous banner advertising it. It's because they trust his judgement and know he is an expert in his field. So try and get selling out of your head. We are advising and helping people decide. Guiding them to our products.

THE SECRET TO SUCCESSFUL KEYWORDS

Now this is the key to it all working. If you choose the right keywords or phrases you cannot fail to sell products.

For the total novice, keywords are what the search engines use to decide whether an article or website is relevant to the search being conducted. Let's take it one stage at a time and assume you are searching for information on a subject. Let's take our previous example 'dog training', if you were looking for a dog training school in your area you would put something like "dog training in Kentucky" if that was where you lived right?

So now the search engine breaks this down into, "dog training" and "Kentucky" and looks for articles and websites that have dog training and Kentucky together in the main content. The more these two phrases appear the more relevant the search engine feels the content is and the more likely this is to be of interest to the person searching.

That was a very basic explanation of how it works as each search engine does it slightly different. But they all put priority on the keywords or phrase and this is the main reason why we need to get the key phrase right before writing your title, forum review or article.

To find out which keywords are best we use [Google Keywords Tool](#), go there now and have a play. Put in *dog training* in the **Find keywords** box and press the **search** button. You will get all the searches being made for the last month and for the world on average.

Now on the left hand side you want to scroll down to the **Match Types** box and opt for **[PHRASE]** match. So that we have true figures for our keywords. If you don't do this you will get misleading figures and expect your article to be more popular than it really is. Number one rule of business, be true to yourself, don't get excited by misleading figures. If you don't change the **Match Type** to **[PHRASE]** what you will see is the figures for *dog training*, *dog* and *training*, what we need is just the search figures for "*dog training*".

Now if you click on "*dog training*" it will go to the Google search for that search term. Underneath the search box you will see the figure for how many websites this search term appears on. Change the *dog training* to "*dog training*" putting it in quotes will show the search

engine we are only interested in that phrase with both words together. With your search term in quotes, search again and the amount of websites you see underneath the search box should be considerably less. What you need is a search term or key phrase that has less than 100,000 websites that it appears on. Remember that figure is under the search box. I have found key phrases that have 8000 searches per month with only 20,000 web pages associated with them. These are the best for getting on the front page Google.

Here's an explanation of what **Global Monthly Searches** and **Local Monthly Searches** mean. It is important that you understand the difference.

Global Monthly Searches

This is a 12 month average based on your key phrase for the world.

Local Monthly Searches

This is a 12 month average based on your key phrase, country and language selected.

It's the Global search results that we are interested in unless you have a product that is only suitable for specific countries. So click on the **Sort** box (top right) and sort by Global searches.

The **Competition** column is the next and most important column for us. You will see that "dog training" has 246,000 searches per month and it has very high competition. So it is unlikely that we can get on the front page of Google with this phrase. This is what we mentioned earlier an over subscribed key phrase.

So we 'drill down', so if you page down a couple of pages you will see [\[dog potty training\]](#) and if you click this you will see the searches.

Now this gets 1900 searches per month (at the time of writing) and isn't as over saturated as the others. If you click [\[dog potty training\]](#) and look at the result you will see that not many of them have the exact expression in the titles. In conclusion, we can get on the front page with a cleverly written article using **Dog Potty Training** in the title, once in the summary and three or four times in the content of the article.

It's better to be on the front page and seen by 1900 people every month than be on the 30th page for a key phrase that gets 246,000 searches per month because your article just won't be seen. Think about it... when you are surfing, how many pages do you usually drill down before moving on or changing your search?

Now what you do is search on Google, as we discussed earlier for 'dog potty training' and down the left hand side click on **Discussions**. Find forums and discussion boards with a few posts on them concerning dog training and then, what I do is copy and paste all relevant information onto a worksheet on my word processor and build it into an article about 500 words long. You will be amazed how much useful info you will find. Little tips and tricks you never knew existed. Re-write and adapt the information into an article and post on your three favourite article websites.

<http://ezinearticles.com/>
<http://www.articlesbase.com/>
<http://www.goarticles.com/>

It's great fun especially if it's a subject you love. So you can see now the importance of your niche being something you are interested in or passionate about. Once you get the hang of this, this will become less important as you will be able to write about anything. I can do 30 minutes research and write an article about something I never even heard of 40 minutes ago.

Like everything in life there is a system and once perfected you just repeat the process over and over until the money starts rolling in.

How To Make Your Articles Front Page News

Firstly, you need to make sure your key phrase isn't over subscribed. Remember it's better to have a key phrase that appears on the front page of Google 1000 times per month than have one appears on the 30th page 200,000 times per month. **NO ONE WILL SEE IT!**

Here is a little trick that improves the content of your article and makes it more attractive to Google.

Once you have settled on a key phrase, type your key phrase into the [Google Keywords Tool](#) the search tool will automatically sort the results by relevance. If it doesn't, make sure it is selected so that you

get the results in order of relevance. At the top of the results will be the best match phrases or keywords listed in order of relevance to your key phrase. Take the top four or five phrases and work them into your article.

What I do is put all the key phrases at the top of my article before writing it and then remove them when it's done. So that I can see exactly what phrases I need to get into the article.

Remember when Google searches for results to our enquiries, it looks for the most relevant articles and information to the search phrase that we have entered.

The theory being that the more relevant the content the more informative it will be to the person searching. This is what we mean by 'content rich', your article or blog post should have the key phrase but also relevant key phrases as well.

Example: Key Phrase **Dog Potty Training**

Title: 5 Easy Steps To **Dog Potty Training**

In the content you should use **Dog Potty Training** at least 3 times and then at least one each of these three phrases:

dog potty training tips
dog potty training problems
indoor dog potty training

If you can achieve this for all your articles you will reap the rewards. This is the biggest mistake people make when using article marketing. Because many of the Guru's tell people to just write loads of articles and don't worry about the quality as it's a numbers game. Well... I don't agree and I don't like wasting my time. I have had and I know marketers that have had much more success, writing one or two articles per day with fantastic key word phrases and very rich content as explained above. It is better to spend some quality time researching and finding a keyword or phrase that is untapped and waiting to be exploited.

What would you rather have?

5 x front page articles x 1000 hits each per month = 5000 hits (charging ☺)

100 x 20th page articles x 10 hits each per month = 1000 hits (waste of time ☹)

Remember this example in the article writing section:

<http://ezinearticles.com/?Kinect-Review---Virtual-Reality-Technology-Or-Just-Another-Wii?&id=4498642> an article that I wrote in July 2010 that in July and August 2010, ranked on the front page of Google. In the first two weeks of this going live it had 1600 visits all for free and appeared on the front page of nine different websites in these first two weeks.

At the time of writing this it was still on the front page and gathering momentum nicely. This article was only designed to encourage people to visit a page on one of my websites and buy an Xbox Kinect from Amazon using my affiliate link, which they are still doing. I get 9% commission on each one. Because the article is ticking all the boxes with Google it will stay on the front page for quite a while for anyone searching for **Kinect Review**.

If you would like to really study article writing and keywords in more detail, read all of Article Dominance from beginning to end.

So let's recap on how we use the key words and phrases in our articles:

- Find a key phrase that isn't over subscribed that is relevant to your niche product
- Use this main key phrase in the title of your article
- Search the [Google Keywords Tool](#) for three other key phrases that Google rates as relevant to the main key phrase.
- Write your article using your main key phrase three to four times in the content and the other relevant phrases at least once in your article content.
- Use your main key phrase in the resource box and make sure there is a call to action in there too. Example: 'check it out for yourself', 'click here and see what you think' etc.

The best thing to do now is read this section again to make sure you understand and remember what you have learnt. You can obviously refer to this as you write your first article. It is much easier than you

think once you write the first one you will realise that you worried about nothing. It is human nature to fear the unknown. When you get that first sale from an article you will realise that it is so worth it.

If you are prepared to do what others won't attempt, you deserve all the success in the world!

Attention to Detail

When you have decided on your key phrase like in our example 'dog potty training' you must make sure when writing your article that it is spelt properly and exact. Because if 1900 people per month are searching for 'dog potty training' and you put 'dog potty trianing' with the 'i' and 'a' around the wrong way, that 1900 people won't ever see your article. Check and triple check your key phrases are exactly as they should be. This also applies to the three relevant key phrases you have used as well.

I can't emphasise this enough, your keywords have to be exact and accurate all the time. If your grammar isn't great, don't worry it's about information and enticing people to want to know more. You are not writing a novel, there are many article writers making great affiliate money whose grammar is so wrong. The important thing is the keywords and the overall understanding of the article. Don't forget that half the people reading your article won't know whether it's right or wrong anyway as they probably won't have English as their first language.

Like I said previously, I sell products in 150 different countries. Only the other day I had a conversation with an Italian customer using an online translator. Neither of us spoke the others language but thanks to [Yahoo's Babel Fish](#) we got through it.

Make sure you have visited <http://cashpointmonkey.com/googleworks.aspx> and watched all the videos!

At this stage you should have studied the following. Please don't move on to the next stage until you have done these things or you will struggle to understand what you need to do. You should have:

- ✓ Set up a [PayPal](#) account if you don't have one.
- ✓ Registered at Affiliate Websites [Clickbank](#) or [PayDotCom](#).

- ✓ Read their beginners guides and videos.
- ✓ Decided your niche market.
- ✓ Found a product that fits your niche market.
- ✓ Got your product link and tested it.
- ✓ Researched keywords relevant to your product and niche.
- ✓ Visited <http://cashpointmonkey.com/googleworks.aspx> and watched the videos all the way through on Google.
- ✓ Study other pages on www.cashpointmonkey.com that will help you understand affiliate marketing.
- ✓ Found a key phrase that isn't over subscribed.
- ✓ Promoted your product on [USFreeads](#), [UKClassifieds](#), [Classifieds For Free](#) and found others using your key phrase.
- ✓ Found forums relative to your niche product and promoted your product to death.

You can make money just doing what we have done up to this point. I can't stress enough how important your key words or phrases are. It is worth the time studying all there is available on key words. Whether it's an article or an advert it is vitally important that you get on page one or two of searches. Being first for a key phrase that gets 1000 hits per month is better than 20th for a key phrase that gets 30,000 searches.

I have [USFreeads](#) that I did a year ago that still make me money every month. Hopefully by now you will have realised that it really isn't that difficult, you've just got to stick at it and enjoy it.

Once you have some promotions running you are ready to move on to the next level of promotion which is article marketing. You need to start writing articles and understanding landing pages and domain names to take this to a full time income.

FREE LANDING PAGES, WEBSITES AND BLOGS

What is a landing page and why do we need one?

A landing page is the first page or promotion page that the potential customer reads before moving on to the product itself. When you upload your articles to the article websites **you won't be able to put affiliate links** so you either need a blog or web address to link to your affiliate link. Below are the two best ways of doing this.

Here are the two ways of getting the readers of your articles and adverts to visit your affiliate link:

1. The \$10 method!

If you're not sure what a domain name is, it is the web address you type in when searching for specific websites. Example www.cashpointmonkey.com is a domain name.

You can buy domain names and redirect them to your affiliate link. This obviously costs money but very little and doing it this way means you don't have any website or blog pages to set up. You can get domain names for about \$10's per domain name at [Cheap Domain Names](#). This is the cheapest and most user friendly domain name provider and the one I use. Have a look and read their help pages, it's a lot simpler than you would imagine owning a domain name. You get a free landing page template with Cheap Domain Names that's easy to set up but it's not necessary if you are just redirecting to your affiliate link. Simple and effective!

Don't forget you would only need one domain name per product so if you are concentrating on one product, your total cost will be \$10's and no donkey work with blogs and websites etc. With [Cheap Domain Names](#) you can have a landing page if you want or just redirect straight to your affiliate link and let the product owner do the selling.

This is the easiest way of doing this, once you have your domain name you can just concentrate on promoting it with articles and free ads etc. This is the quicker option after all; the product owner has more experience of selling the product that we do. You can just concentrate on getting people to click on your new domain name and if they are

genuinely interested in the product and the product owner has set his website landing page out well, they will buy.

The other reason and by far the best reason for doing this is the fact that if you can get the domain name that corresponds to your product key phrase it will rank highly without you doing very much at all. In the previous example if you get 'www.dog-potty-training.com' as a domain name, within a couple a months of owning it, it will come up on the 1st or 2nd page of online searches just because it's web address is the same as the phrase being searched.

How many times have you searched for something through a search engine and whatever you were searching for is the name of the top search result 'whatever.com' you get the picture.

So the ideal situation is (assuming your product is a dog training e-book and the key phrase you're using is "dog potty training"). You would buy the domain name 'www.dog-potty-training.com' (if available) and have it redirected to your affiliate link. On all your advertising you would have your web address 'www.dog-potty-training.com' and people would click it and go to the sales page and when they buy you get paid.

You haven't spoken to anyone, you don't have any website to maintain and you don't need a customer service department. This is simple sales as easy as it gets.

2. The Totally Free Method!

As well as being free this method helps you build a more business based system of promoting and enables add-on products and sales streams. This does involve more work from you but it does build a bigger income in time and is more interesting. This is for those of you that want to build towards a full-time income or those of you on tight budgets who don't want to risk any money.

If you remember affiliate article websites won't accept affiliate links anywhere in the articles.

So how do we get around this without buying a domain name as mentioned previously? The cheapest way around this is to set up a blog. Now I know what you're thinking, how difficult is that going be? It's relatively easy these days as all blog sites use templates which are

very easy to master and you can even have free websites that are very easy to set up, using similar templates. Most of the good ones have a walk through set up wizard so you just have to add information that it asks for.

Here's some links to the best free to use blog sites:

[Google's Blogger](#)
[Wordpress](#)
[Blog UK](#)
[Thoughts](#)

I use [Google's Blogger](#) as it's the most user friendly and if you think about it, Google is the biggest search engine and will be for a long time to come... I suspect. So when you setup a blog using Google's Blogger system it is automatically added to the Google search engine and if you use one of the other free blog sites, you have to get it added to the search engines and this can take up to three months before it becomes live and searchable. [Wordpress](#) is my second choice as it is easy to use and ranks quite highly once registered on the main search engines, most affiliates prefer this one.

Here's one I made earlier; <http://free-money-for-bills.blogspot.com> have a look and see how simple it is to achieve a great blog for promoting your product.

There three things to remember when setting up your blog:

- Make sure your blog name is the same as your key phrase. Using the previous example we would call the blog '[dog-potty-training](#)'. Once you add articles, coupled with the blog being called '[dog potty training](#)' this will help your blog rank highly for that phrase in the search engines.
- Don't forget to monetise your blog by adding [Google Adsense](#), check out the link and read how this can generate extra income for free. With Google Blogger it's very easy to add.
- And most of all **ADVERTISE YOUR NICHE PRODUCT WITH AFFILIATE LINKS.**

So basically you set up a blog advertising your affiliate product and use article writing to get people to go to your blog where you get them

to click on your affiliate link. The more people you get coming to your blog, the more customers you will convert into sales and commission. Cha Ching!

The blog is your website; there isn't any need to own a website as previously thought. Consequently, almost anyone can do this. Setting all this up is a bit time consuming but worth it. Once your blog is set up you just add articles and writing these articles is the key to your success but not everything. The better the articles you write the more hits you will get.

So the key to your success with this is advertising everywhere you can for free and write as many articles as possible. I have shown you the main places to advertise for free and article writing isn't as hard as you may think and is the best way to get free traffic to your blog or website and affiliate link.

This is not going to be an overnight success story but if you work at this and write just one article per day you will start to generate regular commissions for absolutely free. The average person doing this generates about \$300 per month by the third month. If you are unemployed and have more time on your hands you can write more and learn more quickly and get to a full time income real fast.

If you are going to use either of these methods, you will need to read these e-books, the links are below. These e-books will help you master this system and help you take your earnings to another level.

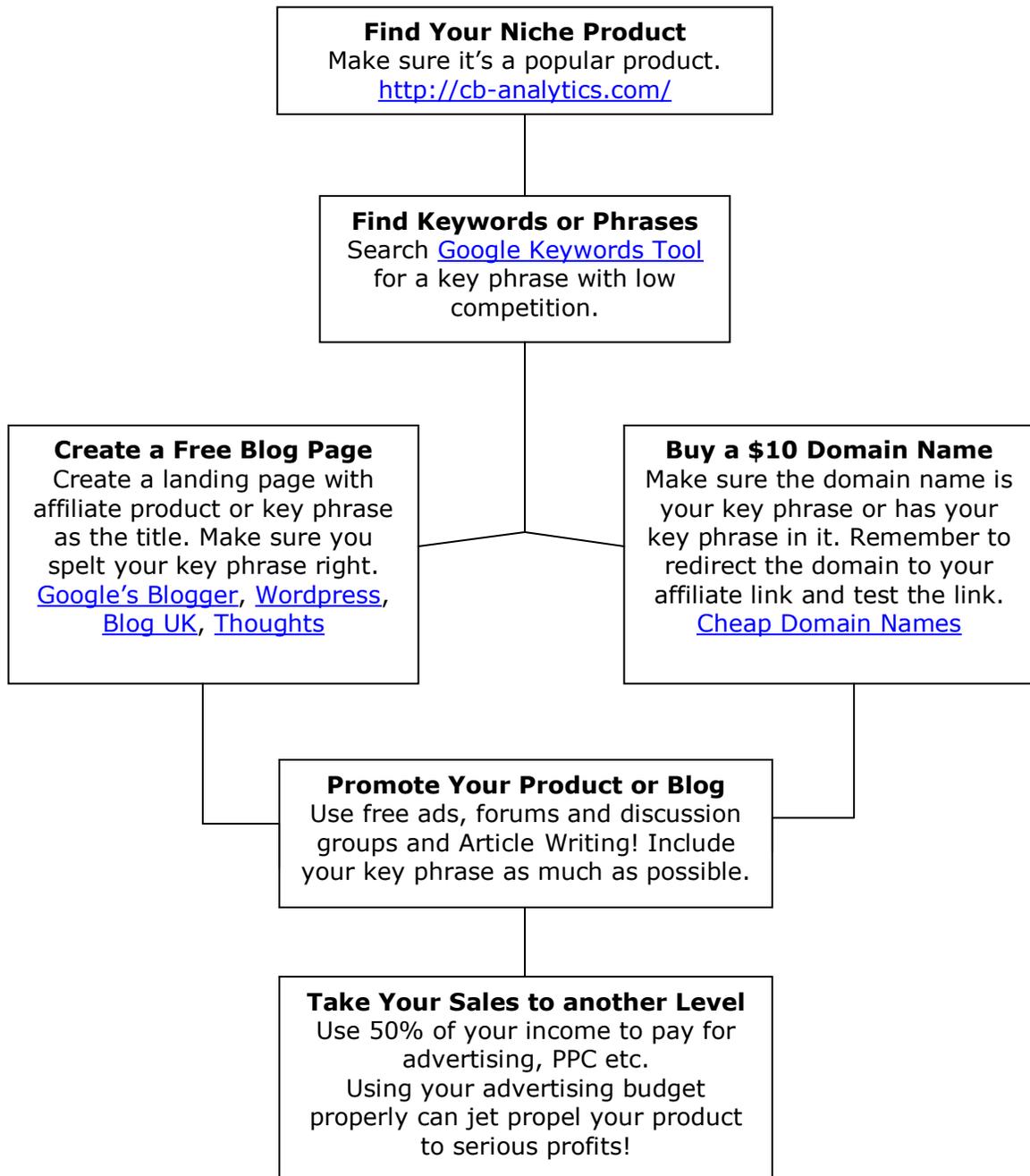
Check them out and save them to your hard drive for future reference:

[The Affiliate Marketers Handbook](#)
[Write Like A Maniac](#)
[Perpetual Traffic Report](#)

There is more available at my main website www.cashpointmonkey.com for free. We add more information all the time to give you the best support to help you make that change from web surfer to web earner. Although this will take some commitment and dedication from you, it is worth it believe me. It's the best thing I ever did! Once you get your head around how everything works and start to see some results you will realise what a great decision you have made. **Financial Freedom Is The Best Kind Of Freedom!**

TAKING YOUR SALES TO ANOTHER LEVEL

Before we move on to increasing sales and revenue here's a flow chart showing the system so that you can follow exactly what you need to do with each product you have to promote:



You can use the flowchart as a system guide for each affiliate product you decide to promote.

DO NOT MIX PRODUCTS FROM DIFFERENT NICHES

Always use the system above for each niche you dabble in. You can have more than one product on your blog but make sure they are related. Don't be lazy as this is a common mistake newbies make by advertising a totally unrelated product on the blog because it has great commission but this is damaging.

You have to appear to be an expert in your field to gain credibility not a jack of all trades. Plus, your target audience will be of a kind, so make sure your blog appeals to your target audience only. Remember, you need targeted traffic clicking on your affiliate link. If your visitors aren't targeted you will just get lots of clicks from people that are just curious not serious buyers.

I can't remember how many times I have had emails from people saying they are showing lots of clicks but not many sales and the reason is always the same. Because your visitors aren't targeted properly!

When I was a retail manager we had a device called a 'Shopper Tracker' that counted all the people that came through the doors. My Area Manager used to use these figures to beat me about the head with. I would get "why have you only sold 2 kitchens this morning when 50 people came through the doors?" and my answer was "because it was BEEPING raining" excuse my French. Someone who is just getting out of the rain is not necessarily in the market for a kitchen.

There are many reasons why someone might click on your advert or article so we have to make sure, especially if you are paying for an advert, that they are the right kind of people. So don't get bogged down with getting as many hits as possible because it isn't the amount of hits but the quality of those hits. Make sure you word your adverts so that people know exactly what you are offering but make it attractive and enticing also.

Example:

Not Targeted = 'Find Out How to Get Free Gadgets'

A bit woolly and too general, this will get lots of traffic but not targeted traffic. Because once they visit and realise they need to purchase an e-book they will leave. If you just want traffic this is fine but if you want regular sales it is not.

Targeted = '\$39 E-book Shows You How to Get \$1000 Gadgets'

This time we are getting less traffic but the traffic you do get, will know it's an e-book and are targeted and more likely to buy. Don't be afraid to be specific. If you are too general you will just get a load of people who aren't interested at all in the product. Again, especially if you are paying for the advert.

Another great example is keywords, by using the right phrases you can maximise your sales. Some key phrases are more likely to sell than others. For example on my roulette website the key phrase 'Winning Roulette Systems' gets us the most sales, where as 'Roulette Strategy' gets us more hits but less sales. You have to think about these things from the customer's point of view. Someone looking for 'Roulette Strategy' isn't necessarily a fan of 'Roulette Systems' or in the market to purchase an e-book showing you how to win money with a roulette system. On the other hand someone that is searching for 'Winning Roulette Systems' is in the market for a winning system so we are more likely to make a sale.

Don't worry you don't have to work all this out there is websites to help you. Click on the link below, this website gives you all the information you need to know about a key phrase. The higher the commercial value of the key phrase the more likely it is going to result in a sale. This website will also show you target audience by region and sex. This is essential when using PPC (explained below).

<http://adlab.msn.com/Online-Commercial-Intention/Default.aspx>

So the key to maximising sales is getting the right customers (targeted) and plenty of them!

PAY PER CLICK (PPC) & BANNER ADVERTISING

When you have money coming in you must spend a percentage of it on advertising to take your sales to the next level. Now I know this is hard to do when you are unemployed or on a low income. The temptation is to spend the money on going out or other lovely shiny things. The problem with this is your business and income will not grow. So you have to show great self control if you want to create a full time income or more.

Look at it this way, you didn't have this money before so re-invest half in your business promotion and spend the other half on yourself, kids or partner. This way your profits will double and you can treat yourself and family as well.

What is Pay per Click (PPC) this is advertising on search engines and you pay per click. Every time someone clicks on your advert, you pay Google, Bing or Yahoo say 20c's. Now you can see why it's important that your adverts attract targeted traffic not time wasters or advertising money wasters in this case. If you get PPC wrong it can cost you a small fortune as you can imagine, it doesn't take long to rack up massive bills at 20c's per hit. But done properly, you can double or triple your sales over night.

When I use PPC I put exactly what I am selling and the price to reduce the time wasters. I hate wasting money so I would rather have 20 targeted clicks per day than a 100 window shoppers. See the examples below:

Bad PPC Advert

Free Gadgets Online Exposed

Get Free Gadgets Online – Marketing Loophole Makes It Possible!

(Vague)

Good PPC Advert

Free Gadgets Online Exposed

\$39.95 E-book Shows You How To Get A FREE \$1000 Plasma TV

(Targeted)

The first advert is vague and doesn't mention an e-book or price so the surfer will click the link and then move on as they may not like e-books or thought it might be completely free. Where as on the second advert the visitor knows it's an e-book and how much it is and are in

the market for a Plasma TV. So if they click on the link we have a better chance of making a sale. This is what we call pre-conditioning and works very well with PPC and advertising in general.

The big organisations can be vague with their adverts because they can afford it but when you are starting out you can't waste money like they can. Why would you anyway? Even if you have great money coming in, why spend more than you have to?

If you click the link below you will be able to download an e-book that is a 'must read' before attempting to advertise on Google Adwords.

Please, please, please don't attempt to use PPC before reading this; it is so easy to lose money if you get it wrong.

[Adwords Made Easy](#)

Once you have read this, you will be able to make great money from PPC and Google Adsense. Pushing your sales to new heights!

Banner Advertising

Banner advertising is a very cheap way of getting hits, but sadly its very rarely targeted traffic even though the Banner Advertising Websites say it is. With banners you need about 5000 hits to get a sale. If you want to boost traffic and raise your blog or websites ranking with Google, it's a cheap way of doing that. But for sales, PPC is much more effective. I don't advise using banner ads as they generate very little and there is so many companies out there ripping people off.

Unfortunately, in this business as in life you get what you pay for when it comes to advertising. There are some companies where you can advertise for \$12.00 for 3 months and these are worth doing but again you have to word your advert carefully to maximise hits and get the right kind of traffic. I have used both the one's below and both created sales, with it only costing \$4.00 per month you only have to sell one affiliate product and you have made profit:

http://www.exactseek.com/featured_listings.html

<http://www.needhits.net/index.html>

Ranking on Google

To rank on Google you have to understand how it works. Here are a couple of videos from Travis who helped me so much when I started out. They are long but well worth watching all the way through. Travis and Jeannie are a great example of the good marketers online that genuinely want to help people, who realise the importance of supporting people and empowering those that are new and willing to have a go and give it their all!

Check out how Google works on my website:
<http://cashpointmonkey.com/googleworks.aspx>

I did warn you... but Travis is great and he is so knowledgeable and he explains these things in a no-nonsense and fun way. Travis has some great affiliate products for you to sell and he gives great support.

Here's one of his best products:
<http://www.magicofmakingup.com/Affiliates.html>

If you want to get into the relationship niche it's the best product. But like I said previously, it's a big niche and over subscribed so take one section of it and promote that. For example just deal with people that are getting divorced but have changed their mind and want to stay together, rather than all relationship problems. I've made great commission out of this one affiliate product and still do. He used to send you the articles for you to amend and promote so he makes it very easy for you.

THE STARVING CROWD

Make sure you have a starving crowd, for instance the relationship niche mentioned above. So many people are getting divorced these days that there is always a steady flow of people wanting to know how to reconcile their differences and get that great loving feeling back. With money worries and mass redundancies putting pressure on people's relationships it is a massive market.

Global warming is in the news all the time these days, creating a market for energy and eco friendly products. Energy saving products are flying off the shelf at the moment (massive tip). With the US and UK economies faltering and people earning less, coupled with mass

unemployment, repairing products and 'how to' manuals are becoming big again.

I know one affiliate that makes a full time income from promoting just shed making manuals. Growing your own vegetables is back in vogue and gardening e-books are being downloaded everyday. Below is a link to a great Clickbank tool to help you find the best product for your niche:

<http://cb-analytics.com/>

I use this link all the time. The basis of the starving crowd is; make sure there is a need for your affiliate product before spending your precious time and effort promoting it. Time management is essential with affiliate marketing.

Have a look at the link above and have a look around. Click on 'Top Products' and work your way down the products and see if there is anything there that fits your knowledge and niche. You want something that generates at least \$20 per sale in commission for it to be worthwhile, something that you are comfortable writing about and something that people want or better still... NEED!

Well that's it in brief and this is enough information for you to start an affiliate business and make some great free money for bills or whatever you want to spend it on. Visit my website and sign up for free e-books to receive regular e-books and information to help you take your profits to a fantastic income. It's up to you now! No one can do this for you and I can only give you the info or show you where to get it, but at the end of the day your future is in your hands!

It's an old cliché but 'you get out – what you put in' the more you work and study the quicker you will gain financial freedom. Don't forget if you have any questions please don't hesitate to contact us at info@cashpointmonkey.com and we will always endeavour to answer you within 48 hours.

IMPORTANT LINKS & RECOMMENDED PRODUCTS

Below are the previous important links and some extra useful links to FREE training that's available to get your products ranking high on search engines and making real serious money:

Affiliate Product Sites

[Clickbank](#)

[PayDotCom](#)

Free Advertising Sites

[USFreeads](#)

[UKClassifieds](#)

[Classifieds For Free](#)

[Free Viral](#)

Cheap Advertising

http://www.exactseek.com/featured_listings.html

<http://www.needhits.net/index.html>

Free Blog Sites

[Google's Blogger](#)

[Wordpress](#)

[Blog UK](#)

[Thoughts](#)

Cheap Domain Names

[Cheap Domain Names](#) (most user friendly domain name site)

Useful e-Books free with this guide!

[The Affiliate Marketers Handbook](#)

[Write Like A Maniac](#)

[Perpetual Traffic Report](#)

[Adwords Made Easy](#)

Useful Videos

<http://cashpointmonkey.com/googleworks.aspx>

(Watch the videos here and you will learn how to get on the front page of Google – Get five products on the front page of Google and you will never need to work again!)

Useful Software

<http://cb-analytics.com/> (find the best affiliate products on Clickbank)

[Google Keywords Tool](#)

<http://adlab.msn.com/Online-Commercial-Intention/Default.aspx>

Useful Websites & Article Websites

www.cashpointmonkey.com (visit regularly for free e-books and tools)

<http://ezinearticles.com/> (top ranking article website)

<http://www.articlesbase.com/> (second ranking article website)

<http://www.goarticles.com/>

When you are making good money visit '[One Week Marketing](#)' and check out [Potpiegirl's](#) marketing system, it works similar to this but deals more with obscure products and how to market them. It also comes with some great tools to help you research new products. It's a great system and will boost your profits even further and [Potpiegirl](#) is great at taking care of people. She gives great support and down to earth tuition that's easy to understand. She started making over \$100,000 per year with her system in her second year, so you can see it's worth a look. Like I said, once you've made some money, it will be a great investment but for now concentrate on working 'Free Money for Bills Uncovered' until you see the free money rolling in.

Good luck and never give up your dreams!

Any problems please feel free to [contact us](#), we will always answer you but it may take up to 48 hours at busy times.

LIVE LONG AND PROSPER!